

Sport Health



ADVERTISING RATE CARD 2017

Sport Health - the quarterly magazine of Sports Medicine Australia



Sport Health is the only Australian magazine devoted to all areas of medicine and science in sport and physical activity. This quality quarterly publication is a practical reference magazine for sports medicine professionals, public health advocates and interested members of the community. This magazine will give you a direct line to your target market, and showcase your products or services in a medium that both informs and engages your customers.

Featuring contemporary design and quality editorial, *Sport Health* covers the latest news and views from industry experts, as well as research, interviews, and opinions from those involved in the sports medicine and science arena.

OUR READERS

Our publication is a free, readily accessible online publication which reaches a broad

section of the sports medicine and science demographic. Our target market includes: SMA Members, SMA accredited sports trainers and first aiders, government, sports medicine professionals, universities, students, local sporting clubs, national sporting organisations, health organisations, medical practices, and members of the public with an interest in sports medicine and science.

ABOUT SPORTS MEDICINE AUSTRALIA

Sports Medicine Australia is Australia's peak national umbrella body for sports medicine and sports science, and is widely acknowledged overseas as the world's leading multi-disciplinary sports medicine body. Servicing more than 4,000 members it plays an active role in educating professionals and sports-minded community members and in assisting all active people to achieve optimal benefits from their exercise, activity and competition.

ADVERTISING RATES AND SCHEDULE (INCL GST)

Size	Casual	x2	x3	x4	Type area (H x W) mm	Bleed size	Trim size
Full page	\$1700	\$1600	\$1500	\$1350	280 x 210	Add 5mm each side for bleed	297 x 210
Half page	\$1000	\$890	\$800	\$720	140 x 210	Add 5mm each side for bleed	
Third page vertical	\$600	\$500	\$450	\$400	243 x 50		
Third page horizontal	\$600	\$500	\$450	\$400	95 x 160		
Quarter page	\$400	\$330	\$300	\$250	70 x 105		

DEADLINES

Issue	Booking deadline	Material deadline
Issue 4, 2016/17	January 27, 2017	February 10, 2017
Issue 1, 2017	April 28, 2017	May 12, 2017
Issue 2, 2017	July 28, 2017	August 11, 2017
Issue 3, 2017	October 27, 2017	November 10, 2017
Issue 4, 2017/18	January 26, 2018	February 9, 2018

ARTWORK

Material will be supplied as high-resolution .eps or .pdf format at 300 dpi resolution. Please DO NOT supply Word files as finished art. Incorrect material will attract a production charge of \$70 per hour.

CONTACT

Send material to *Sport Health* by email at Declan.Boffa@sma.org.au or call 03 9674 8703 for more information.