



# **Sports Medicine Australia**

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## **2010-2011 annual report**

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Sports Medicine Australia Report for the Period 1 July 2010 to 30 June 2011. This Annual Report of Sports Medicine Australia (the Australian Sports Medicine Federation Ltd) includes the Directors' report to members, financial statements and auditor's report for the national level of the organisation. The report is authorised by the Australian Sports Medicine Federation Ltd National Board of Directors.

Sports Medicine Australia (Australian Sports Medicine Federation Ltd) ABN 54 002 794 998

# **national board 2010-2011**

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**President, Mr Tim Pain (Podiatrist)**

**Vice President, Dr Anita Green (Sports Doctor)**

**Financial Director, Dr Peter Nathan (Sports Doctor)**

**Discipline Director, Ms. Marilyn Feenstra (Podiatrist)**

**ACT representative, Dr Rob Reid (Sports Physician)**

**NSW Representative, Dr Mike Climstein (Exercise Physiologist)**

**NT representative, Ms Karen Schneider (Physiotherapist)**

**QLD representative, Professor Wendy Brown (Academic)**

**SA representative, Mr David Spurrier (Physiotherapist)**

**TAS representative, Mr Paul Crisford (Podiatrist)**

**VIC representative, Dr Peter Harcourt (Sports Physician)**

**WA representative, Ms Jennifer Persaud (Physiotherapist)**

**Business Adviser Ms Judy Barnesby (ex officio)**

**Business Adviser Mr Geoffrey Carter (ex officio)**

**Business Adviser Ms Kerri Lee Sinclair (ex officio)**

**Adviser Mr Michael Kenihan (ex officio)**

# asmf fellows executive

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President Mr Michael Kenihan

Secretary Dr Anita Green

Mr Tim Pain Treasurer

Vice President Science Professor Warren Payne

Vice President Medicine Dr Bruce Mitchell

Vice President Physiotherapy Ms Kay Copeland

Co-Censor Professor Julie Steele

Co-Censor Associate Professor Stephanie Hanrahan

# state presidents

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Queensland Mr Steve Manning

New South Wales Ms Marilyn Feenstra

Victoria Dr David Bolzonello

Tasmania Mr Paul Crisford

South Australia Dr Bridget Sawyer

West Australia Dr Peter Nathan

ACT Mr Peter Garbutt

NT Ms Karen Schneider

# 2010/2011 report

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I am pleased to present the 2010/2011 SMA Annual report. We have again made great strides in our effort to make Sports Medicine Australia one of the great sports medicine organisations of the world and look forward to continuing to build on the solid foundations that have been laid.

In financial terms SMA is in the best shape we have seen for some years. This has come about through strong financial management including close cost control, conservative expenditure, a highly successful conference and the clearing of a number of liabilities from the balance sheet. This has resulted in a surplus of \$209,207 and retained earnings of over \$644,858. The 2011 result has seen a marked improvement in the organisation's net position, placing SMA on more solid foundation to weather future financial storms and to invest in programs and other opportunities which deliver value to the membership and the broader community.

This is particularly pertinent as we continue explore potential change in the governance structure of the organisation in the near future. This follows the National Board endorsing further exploration and consultation with SMA key stakeholders on a change from a federated to a unitary organisational structure. As a result there has initially been extensive consultation with State presidents, Executive Officers and State Boards. Consultation will continue throughout the coming period.

Port Douglas was the location for the 2010 Asics Conference of Science and Medicine in Sport. Themed 'Topics in the Tropics', it will certainly go down as one of the most successful conferences in recent years with over 400 attendees. Chaired again by Professor Wendy Brown, Associate Professor Jill Cook and Dr Anita Green, this formidable team put together another wonderful program with an array of speakers including Professor Lars Engebretsen, Professor Bengt Saltin and Dr Peter Fricker. Coupled with the support of our major conference partner, Asics Oceania again ensured the event all opportunities to enjoy a stimulating program in an idyllic location.

We again convey our appreciation for the great support from our valued partnerships with Asics Oceania, Beiersdorf (Elastoplast Sport & Leuko), Novartis (Voltaren), Nestle (Sustagen). We also welcome DJO Global as an SMA Partner and the return of Playsafe Mouthguards as the most recent SMA partners. Our thanks is extended to all of our corporate partners for their continued support and we look forward to assisting in their growth and continued success.

Additional investment was made in membership with the recruitment a dedicated staff member to with responsibility for membership recruitment and services, Ms Tamara Christmas who was formerly a staff member at the SMA Victorian Branch. One of the key initiatives was a major survey of members. The survey targeted lapsed and current members and provided an excellent insight into the key motivators for membership and the expectations of members with regard to services offered as part of membership. The results have been collated and form the basis of a new membership strategy being implemented. The new strategy focuses on improved retention and fulfilment in all SMA memberships. A 2.8% drop in total SMA members was experienced over the past year.

Community education through the Safer Sport program continued to expand with a net increase of 4.8% across the country. This has resulted in a first with Safer Sport first aid and sports trainer accreditations exceeding 6000 for the first time in the program's history.

A team physiotherapist course is being developed in partnership with the Australian Olympic Committee and Dr Chris Milne, Chairman, Oceania National Olympic Committee medical commission. The course, developed to support travelling physiotherapists in the Oceania region, is anticipated to be delivered in the next period following formal approval from the IOC medical Commission.

SMA also became a Registered Training Organisation (RTO) after much planning and preparation and transitions many State branches which operated under an auspice arrangement with the SMA Queensland branch. Through the engagement of an RTO consultant, significant investment has been made to induct State branches in order to align their delivery processes to RTO standards. Thankfully given the long standing expertise and quality of resources and processes, this has not required significant amendment to our existing processes and standards. Becoming an RTO will equip the organisation to deliver Nationally recognised training under the Australian Quality Training Framework. This step was taken as a means of increasing the flexibility and applicability of some of the SMA's core training courses and it is anticipated that a number of other units will be added to our scope over time.

The SMA research Foundation awarded its inaugural grants. Five grants of \$2000 each were successfully awarded to young investigators from around the country and we look forward to the outcome of those projects as they near completion.

The Journal of Science and Medicine in Sport again goes from strength to strength with a significant elevation in its impact factor and ranking amongst other similar journals. The 1 year impact factor has risen from 1.57 to 2.52, and the 5 year impact factor has also risen from 2.051 to 2.283. Both impact factor results are very positive and attributable to the work of current JSAMS Editor Professor Greg Kolt and former editor Professor Caroline Finch. Also of note is the rise in the current ranking of JSAMS amongst other sports medicine and science journals from 30<sup>th</sup> to 10<sup>th</sup> in a list of totaling 72.

Over 136000 visits resulting in over 530000 page visits were made to the SMA website. The syndicated website now incorporates a similar look and feel for all State Branch websites. It is anticipated that all SMA websites will carry the one site structure over the next twelve months, making it easier for users to navigate between National and State and a more consistent online presence.

SMA has again received great support from a number of dedicated members who have supported our media activities in their role as spokespeople for a range of issues related to sports medicine and health. Over 420 citations were monitored and came as a result of 41 media releases issued.

As always we are very grateful for the support and leadership from our national Board members and our national Board advisors who have all provided such wonderful service, advices and support over the period. Again we thank the many members who provide wonderful volunteer support through a variety of different programs and activities. Finally thanks to the staff in each of our National and State offices for their continued hard work in keep the program and administrative wheels of the organisation rolling.

#### **National Office Staff**

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|--------------------|--------------------------------|
| • Nello Marino     | CEO                            |
| • Tamara Christmas | Business Development Manager   |
| • Davina Sanders   | Conference Manager             |
| • Emma Sullivan    | Operations Manager             |
| • Amanda Wilson    | Media and Publications Manager |
| • Lynne Morrison   | Bookkeeper                     |



Tim Pain  
President  
October 2011