



Sport Health advertising rates

Sports Medicine Australia (SMA) is Australia's peak advisory body on all health issues for active people – from weekend enthusiasts through to elite athletes.

Sport Health is the only Australian magazine devoted to all areas of medicine and science in sport and physical activity. This quality quarterly publication is a practical reference magazine for sports medicine professionals, public health advocates and interested members of the community.

Sport Health reaches:

- Over 4,000 subscribers quarterly (and many more readers).
- Readers who eat, drink and sleep sport, activity and community health as part of their professional, community and leisure activities.
- Readers who influence, use and recommend health and sport products, such as doctors, physiotherapists, podiatrists, dietitians, exercise physiologists, strength and conditioning coaches, fitness leaders, masseurs, and sports trainers.
- Many more readers after the issues have been uploaded to the SMA website, including advertisements, giving your advertisement a much wider audience and extended life.

Published Autumn, Winter, Spring and Summer.

2011 Deadlines

Autumn issue

March 25, 2011 (*Sport Health* to be distributed mid/late May)

Winter issue

June 24, 2011 (*Sport Health* to be distributed mid/late August)

Spring issue

September 30, 2011 (*Sport Health* to be distributed mid/late November)

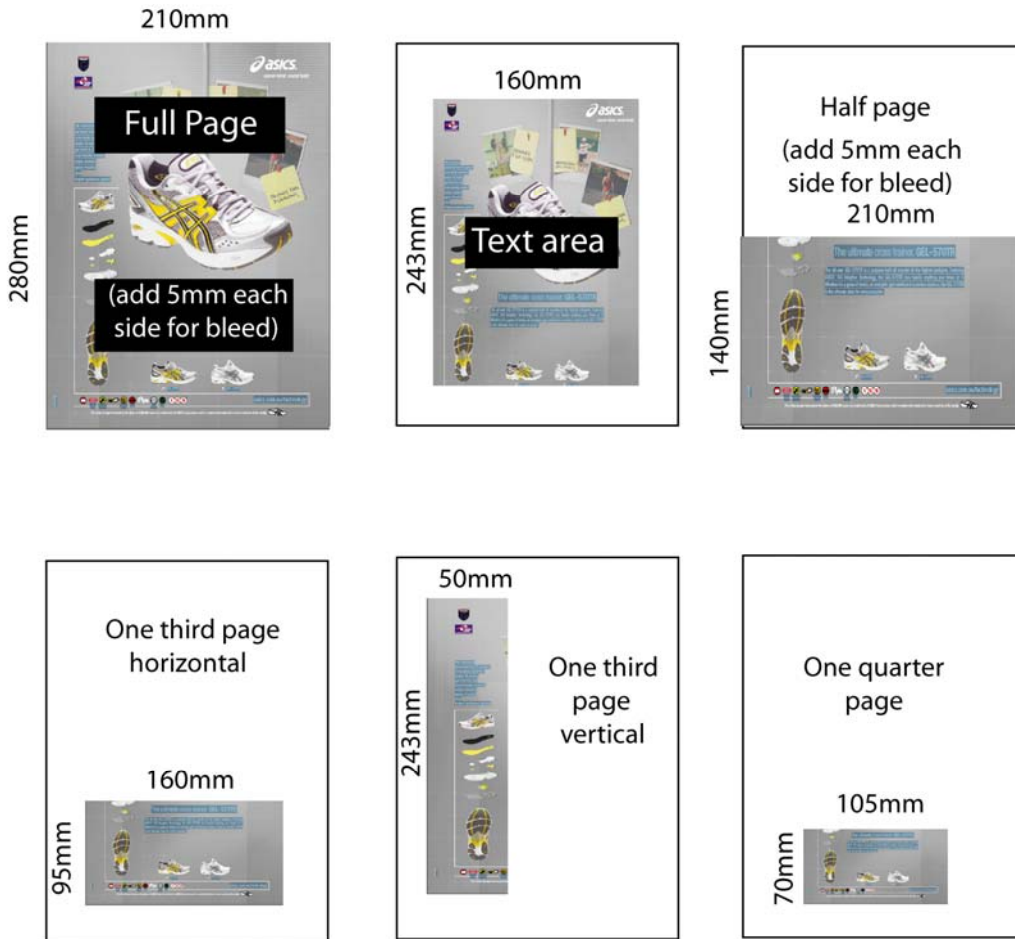
Summer issue

December 23, 2011 (*Sport Health* to be distributed mid/late February 2012)

Sport Health advertising specifications

The page size of Sport Health is 210mm (wide) by 297mm (high).

- Please supply electronic files as eps or .pdf format at 300 dpi.
- Please **DO NOT** supply Word files as finished art.



Sport Health 2011 Advertising Rates

Size	Casual	X2	X3	X4
Full Page Colour	\$1700	\$1600	\$1500	\$1350
Half Page	\$1000	\$890	\$800	\$720
Third Page	\$600	\$500	\$450	\$400
Quarter Page	\$400	\$330	\$300	\$250
Insert	\$2000			

N.B. Advertising rates are GST inclusive and if you require advertising in more than four issues prices can be provided upon booking.



Advertising Booking Sheet 2011

To secure your advertising with Sports Medicine Australia, please complete this form and return to Sports Medicine Australia, Att: Amanda Boshier, Sports House, 375 Albert Road, South Melbourne VIC 3205, phone 03 9674 8703, fax 03 9674 8799 or email amanda.boshier@sma.org.au

Company _____

Contact Name _____

Address _____

A.B.N _____

Phone: _____

Fax: _____

Email: _____

Sport Health

Edition	Size/Type	
<input type="checkbox"/> Autumn		
<input type="checkbox"/> Winter	<input type="checkbox"/> Full page	<input type="checkbox"/> 1/3 page
<input type="checkbox"/> Spring	<input type="checkbox"/> 1/4 page	<input type="checkbox"/> Insert
<input type="checkbox"/> Summer	<input type="checkbox"/> 1/2 page	<input type="checkbox"/> Double page

Payment details

Payment method: Cheque Credit Card Direct deposit

Credit card type: Visa MasterCard Amount payable \$ _____

Card Number: _____ / _____ / _____ / _____ Expiry date: _____ / _____

Full name on card _____ Signature: _____

Please contact Amanda Boshier (amanda.boshier@sma.org.au) for direct deposit details.